

meet students where they are

absentee ballot quiz game

send students to a resource

how to help students prevent information overload

printable infographic/handbook for educational purposes

emails on college listservs

videos that are fun & informational (see NPR's @planetmoney on tik tok)

QR code that links to absentee Voting hub

a students handbook designed for students to navigate AB information

an infographic voters' guide

regular newsletter that came out about absentee voting

question and answer chatbox

Q & A forum where students can ask questions

social media ads where students can see the impact of voting

social media campaigns

I voted sticker to provide incentives once they voted.

social media profile pic campaign similar to various facebook profile filters. Could spark curiosity which causes more info searches

a one-pager with a companion website

brochures in academic counselor's office

on-campus representatives

voter Q&A AI

social media campaign about AB voting

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Extreme idea: MDOS partnership with companies to showcase AV Voting Infographic in stores (i.e. stand up banner near the entrance of kroger)

radio PSA that plays on all major radio channels in Michigan

voter Q&A hotline (like 911)

a canvas page help CC students navigate resources they need to vote absentee

dropbox platform where clerks and MDOS can communicate with each others' work/videos

a centralized webpage for students to connect with local clerks

reduce stress in pandemic

Voter hotline with operators standing by to help students with voter questions. # data shows that students want someone to help answer questions on the spot

a centralized location where clerks can provide videos about absentee voting and students can view them

a tool for students to track whether their ballots have been received by clerks through mail.

a digital assistant to help reduce the added stress during pandemic

a cloud based platform where they are able to send their documents to printers

Similar to how websites have pop ups asking if you need assistance. The MVIC website can have this feature

voter Q&A text chat/messaging hotline (this could exist on any and every voter info site)

absentee voting misinformation busting infographic and the AV benefits in times of Covid (mailed to every Michigan resident) Reason: I never received an av application in the mail but i do not remember hearing any additional information hyping AV

With Covid on the rise again, push COVID risk prevention as the main justification for AV